

DEDDINGTON NEWS ANNUAL ADVERTISEMENTS

- *DN* carries 18 pages of annual adverts
- **2021 rates:**

1/6p (82mm x 82mm):	£80pa
1/4p (125mm high x 82mm wide):	£110pa
1/2p (125mm high x 170mm wide):	£220pa
Inside front and inside back covers (1/2p):	£230pa
Outside back cover (1/2p):	£265pa
- **Contact the annuals advertisement manager, Pat Sedgley, annuals@deddingtonnews.co.uk**
- Copy must be print-ready: 300dpi jpgs or PDFs at the correct size
- Copy not print-ready may incur an additional charge of between £10 and £30, depending on the amount of work involved and at the discretion of the *DN* editors
- The design should have good contrast, not be too subtle nor have large black areas
- *DN* does not endorse or recommend any of the advertising organisations
- Most of the annual advertisements are printed in black on pale yellow paper, interleaved with the copy pages
- Letters inviting annual advertisements are sent out in autumn with space allotted on a first-come, first-served basis
- New advertisers expressing interest at other times are added to the list of those receiving the autumn invitation letter
- Space may become available in July when minor changes may also be made