

DEDDINGTON NEWS

SHORT-RUN ADVERTISEMENTS AND INSERTS

Advertisements

- **2022 rates (effective 1 January 2022):**
 - 1/6p (82mm x 82mm): £15pm
 - 1/4p (125mm high x 82mm wide): £20pm
 - 1/2p (125mm high x 170mm wide): £40pm
- **Contact the short-run ad manager Anne Hunsley, monthly@deddingtonnews.co.uk, 01869 338360**
- Print-ready copy, 300dpi or PDF of the correct size, must be submitted by the **10th of the month preceding publication.**
- Copy not print-ready may incur an extra charge of between £10 and £30, depending on the amount of work involved and at the discretion of the DN editors
- Advertising space is limited to a total of two pages allocated on a first-come first- served basis and so space should be reserved as early as possible.
- Space cancelled within one week of copy deadline is chargeable.
- 1/6p and 1/4p adverts are limited to a maximum continuous three-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- 1/2p adverts are limited to a maximum two-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- Adverts for a charity promoting an event with an entry charge will be charged.

Inserts

- Cost £40
- No more than three inserts will be carried in any one month.
- The advertiser is responsible for supplying 1,100 A5 single sheet or A4 folded copies, weight of paper no more than 210gsm (A5) or 170gsm (A4 folded), to be delivered by arrangement with Anne Hunsley (01869 338360).
- Inserts are chargeable if they are promoting an event with an entry charge, whether for a charity or not.