

DEDDINGTON NEWS

SHORT-RUN ADVERTISEMENTS AND INSERTS

Advertisements

- **2023 rates (effective 1 January 2023):**
 - 1/6p (82mm x 82mm): **£20pm**
 - 1/4p (125mm high x 82mm wide): **£25pm**
 - 1/2p (125mm high x 170mm wide): **£50pm**
- **Contact the short-run ad manager Anne Hunsley, monthly@deddingtonnews.co.uk, 01869 338360**
- Print-ready black and white copy, 300dpi or PDF of the correct size, must be submitted by the **10th of the month preceding publication.**
- Copy not print-ready may incur an extra charge of between £10 and £30, depending on the amount of work involved, at the discretion of the DN editors.
- Advertising space is limited to a total of two pages allocated on a first-come first-served basis and so space should be reserved as early as possible.
- Space cancelled within one week of copy deadline is chargeable.
- 1/6p and 1/4p adverts are limited to a maximum continuous three-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- 1/2p adverts are limited to a maximum two-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- Adverts for a charity promoting an event with an entry charge will be charged.

Inserts

- Cost £40
- No more than three inserts will be carried in any one month.
- The advertiser is responsible for supplying 1,100 A5 single sheet or A4 folded copies, **weight of paper no more than 210gsm (A5) or 170gsm (A4 folded)**, to be delivered, by arrangement, to Anne Hunsley (01869 338360).
- Inserts are chargeable if they are promoting an event with an entry charge, whether for a charity or not. **Cancelled inserts must be notified by the 10th of the month.**