

## DEDDINGTON NEWS ANNUAL ADVERTISEMENTS

DN carries 18 pages of annual adverts

**2024 rates:**

1/6p (82mm x 82mm):	£100pa
1/4p (125mm high x 82mm wide):	£125pa
1/2p (125mm high x 170mm wide):	£250pa
Inside front and inside back covers (1/2p):	£270pa
Outside back cover (1/2p, colour):	£320pa

Contact the annuals advertisement manager, Pat Sedgley,  
[annuals@deddingtonnews.co.uk](mailto:annuals@deddingtonnews.co.uk)

- Copy must be print-ready: 300dpi jpgs or PDFs at the correct size
- Copy not print-ready may incur an additional charge of between £10 and £30, depending on the amount of work involved and at the discretion of the DN editors
- The design should have good contrast, not be too subtle nor have large black areas
- DN does not endorse or recommend any of the advertising organisations
- Letters inviting annual advertisements are sent out in autumn with space allotted on a first-come, first-served basis
- New advertisers expressing interest at other times are added to the list of those receiving the autumn invitation letter

*Updated August 2023*