DEDDINGTON NEWS SHORT-RUN ADVERTISEMENTS AND INSERTS

Advertisements

2024 rates (effective 1 January 2024):

1/6p (82mm x 82mm): £25pm 1/4p (125mm high x 82mm wide): £30pm 1/2p (125mm high x 170mm wide): £60pm

- Contact the short-run ad manager Sandie Goundrey, monthly@deddingtonnews.co.uk, 01869 338764.
- Print-ready black and white copy, 300dpi or PDF of the correct size, must be submitted by the **10th of the month preceding publication**.
- Copy not print-ready may incur an extra charge of between £10 and £30, depending on the amount of work involved, at the discretion of the DN editors.
- Advertising space is limited to a total of two pages allocated on a first-come first-served basis and so space should be reserved as early as possible.
- Space cancelled within one week of copy deadline is chargeable.
- 1/6p and 1/4p adverts are limited to a maximum continuous three-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- 1/2p adverts are limited to a maximum two-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- Adverts for a charity promoting an event with an entry charge will be charged.

Inserts

- Cost £50
- No more than three inserts will be carried in any one month.
- The advertiser is responsible for supplying 1,100 A5 single sheet or A4 folded copies, weight of paper no more than 210gsm (A5) or 170gsm to Sandie Goundrey (01869 338764).
- Inserts are chargeable if they are promoting an event with an entry charge, whether for a charity or not. Cancelled inserts must be notified by the 10th of the month.