

DEDDINGTON NEWS

SHORT-RUN ADVERTISEMENTS AND INSERTS

Advertisements

- **2023 rates (effective 1 January 2024):**
 - 1/6p (82mm x 82mm): £25pm
 - 1/4p (125mm high x 82mm wide): £30pm
 - 1/2p (125mm high x 170mm wide): £60pm
- **Contact the short-run ad manager Sandie Goundrey, monthly@deddingtonnews.co.uk, 01869 338764**
- Print-ready black and white copy, 300dpi or PDF of the correct size, must be submitted by the **10th of the month preceding publication.**
- Copy not print-ready may incur an extra charge of up to £50, depending on the amount of work involved, at the discretion of the DN editors.
- Advertising space is limited to a total of two pages allocated on a first-come first-served basis and so space should be reserved as early as possible.
- Space cancelled within one week of copy deadline is chargeable.
- 1/6p and 1/4p adverts are limited to a maximum continuous three-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- 1/2p adverts are limited to a maximum two-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- Adverts for a charity promoting an event with an entry charge will be charged.

Inserts

- Cost £50
- No more than three inserts will be carried in any one month.
- The advertiser is responsible for supplying 1,120 A5 single sheet or A4 folded copies, **weight of paper no more than 210gsm (A5) or 170gsm (A4 folded)** to Sandie Goundrey (01869 338764).
- Inserts are chargeable if they are promoting an event with an entry charge, whether for a charity or not.
- **Cancelled inserts must be notified by the 10th of the month.** Inserts cancelled later than 10th of the month for which they are booked will be charged in full.