

DEDDINGTON NEWS

SHORT-RUN ADVERTISEMENTS AND INSERTS

Advertisements

2026 rates effective from 1 February issue:

1/6p (82mm x 82mm)	£25pm
1/4p (125mm x high x 82mm wide)	£40pm
1/2p (125mm high x 170mm wide)	£80pm

- Contact the short-run ad manager Sandie Goundrey, monthly@deddingtonnews.co.uk, 01869 338764
- 'Print-ready black and white copy. 300dpi jpgs, PNG or PDF or the correct size, must be submitted by the **10th of the month preceding publication**. Black and white ideally being grayscale/process black.
- Copy not print-ready may incur an extra charge of up to £50, depending on the amount of work involved, at the discretion of the DN editors.
- Advertising space is limited to a total of two pages allocated on a first-come first-served basis and so space should be reserved as early as possible.
- Space cancelled within one week of copy deadline is chargeable.
- 1/6p and 1/4p adverts are limited to a maximum continuous three-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- 1/2p adverts are limited to a maximum two-month run with a one-month interval before resuming. By request, it may be possible to increase the run subject to demand and pressure on space.
- Adverts for a charity promoting an event with an entry charge will be charged.

Inserts

- Cost £50
- No more than three inserts will be carried in any one month.
- The advertiser is responsible for supplying 1,140 A5 single sheet or A4 folded copies, **weight of paper no more than 210gsm (A5) or 170gsm (A4 folded)** to Sandie Goundrey (01869 338764).
- Inserts are chargeable if they are promoting an event with an entry charge, whether for a charity or not.
- Cancelled inserts must be notified by the 10th of the month **preceding** the month of the reservation. For example, if an insert is reserved for the October issue and you wish to cancel, it must be advised before 10 September. Inserts cancelled later than 10th of the month preceding that for which they are booked will be charged in full.

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